



# INDIA SPELLING BEE

*A National Spelling Bee*

FOR ALL SCHOOLS ACROSS INDIA

[WWW.INDIASPELLINGBEE.COM](http://WWW.INDIASPELLINGBEE.COM)



**CALL 7003018023 for  
SPONSORSHIP OPTIONS**

**OPPORTUNITY TO PARTICIPATE IN A SPELLING BEE AT**

**SCHOOL  
LEVEL**

**STATE /  
REGIONAL  
LEVEL**

**NATIONAL  
LEVEL**

# INDIA SPELLING BEE



**INDIA SPELLING BEE 2018**, India's own national level spelling bee is HERE !

We have been organising spelling contests for school students for the past 18 years. We have held more than 25000 spelling contests in more than 10000 thousand different schools and about 25 lakh students have participated.

**INDIA SPELLING BEE** has been customised and modified as per the inputs we have collected from schools, students and parents over the years. It has been designed so as to be more Inclusive.

It will have participation not only from the large metro cities but also all other cities and towns across India. It will also give an opportunity for students of all ages to participate in a very transparent manner.

Additionally, we have kept in mind that being an educational event it should also add value to the students' education and skills of spelling and vocabulary and so we have launched the **India Spelling Bee Guide Book**.

The spelling contest is unique among various school contests and that is what has made it a worldwide phenomenon. The best part is that it improves language and gets the children to focus on importance of spellings.

**The INDIA SPELLING BEE offers a fantastic and effective platform for engaging students, their parents and the schools – uniquely and in a customised manner to suit each requirement**

[www.indiaspellingbee.com](http://www.indiaspellingbee.com)



# INDIA SPELLING BEE 2018



**OBJECTIVES :** *To have a spelling bee from India that will be of inter-national standard and give opportunity to students across the length and breadth of the country to participate.*

**MISSION :** *Our mission is to create a spelling bee from India that will be held across the world as the leading Spelling Bee. It aims to reach out to students across India including metro cities and small towns so that they all have an opportunity to participate. It would be a unique combination of education, fun and competition.*

**VISION :** *We envisage the India Spelling Bee as the premier Spelling Bee not only in India or Asia but across the World. After all, most spelling bees across different countries are won by children of Indian Origin. ISB would set the highest standards in transparency, quality, accessibility and ease of participation for all students.*

**[www.indiaspellingbee.com](http://www.indiaspellingbee.com)**





## WHAT IS INDIA SPELLING BEE 2018 ?



- This is an **English Spelling contest** for **school students**.
- **ALL** students from **class 1 to class 9** can participate.
- The schools can be of **any board / medium or location**.
- India Spelling Bee has **3 levels**.
- All schools **ANYWHERE in INDIA** can register for participation.
- Every student will be given a **ISB Guide Book** for preparation.
- The students have to pay **Rs. 100** for the same.
- Students have to participate through school only. Individual participation not allowed

# INDIA SPELLING BEE



## PAN INDIA REACH

---

INDIA SPELLING BEE aims to reach out to each and every state and UT of India so that ALL students have an opportunity to participate and win

## ALL SCHOOLS

---

INDIA SPELLING BEE does not differentiate among schools. All schools, irrespective of board, medium of instruction, location, size or gender of students can participate



## CUSTOMISED

---

INDIA SPELLING BEE has been customised to suit all schools. Experience of 18 years of organising spelling contest in India.

## INTERNATIONAL STANDARD

---

While we have customised the contest, India Spelling Bee contests will be carried out with same high levels of integrity, methods, evaluation and transparency as any international contest

[www.indiaspellingbee.com](http://www.indiaspellingbee.com)



## INDIA SPELLING BEE 2018 - WHY SPONSOR



- **INDIA SPELLING BEE** is very engaging as it is both **EDUCATIONAL** and **COMPETITIVE**
- **ALL AGE GROUPS** of children from **6 year olds to 15 year olds** can be reached
- **LOCATION of YOUR CHOICE** – any state, any city / town.
- Schools can be of **ANY Medium / Board of YOUR CHOICE**
- **YOUR choice of NUMBER of schools / NUMBER of students**
- **YOUR CHOICE OF LEVELS** –school / state / national
- **Multiple engagement options**



# INDIA SPELLING BEE 2018



## HOW TO ASSOCIATE / SPONSOR

- All brands / corporate houses can be associated except some segments like tobacco / liquor etc
- You can check details at [www.indiaspellingbee.com](http://www.indiaspellingbee.com)
- Call 7003018023 for details
- Mail at [info.indiaspellingbee@gmail.com](mailto:info.indiaspellingbee@gmail.com)

CALL  
7003018023  
NOW  
FOR SPECIAL  
OFFERS

[www.indiaspellingbee.com](http://www.indiaspellingbee.com)





# INDIA SPELLING BEE 2018



## SPONSORSHIP OPTIONS

- **Sponsor in SCHOOL LEVEL** in schools as per your requirement
- **Sponsor in STATE / REGIONAL LEVEL** in state / region of your choice
- **Sponsor in NATIONAL LEVEL** in MUMBAI
- **CSR – for underprivileged children / company school / employees children**
- **Customised sponsorship**



# INDIA SPELLING BEE 2018



## SCHOOL LEVEL SPONSORSHIP

- **BRANDING** – with standees, posters
- **SAMPLING** – to all participants
- **GUIDE BOOK** – long lasting engagement
- **PARENTS** - Engagement with leaflets
- **SCHOOLS** - Engagement with schools
- **Social media / Digital marketing**
- **Others like T shirts, own team interaction**



# INDIA SPELLING BEE 2018



## GUIDE BOOK

- All participants need to pay Rs. 100 and they will all be provided a INDIA SPELLING BEE GUIDE BOOK.
- There are different guidebooks for each grade.
- The guidebook will be a very helpful reference book which is to be used by the participants in preparation for the contest. It has more than 1000 words, and practice lists for each of the different types of questions that will come in the contest.
- It also has sample question papers and guidelines.
- The contest will have some questions from the guidebook and may also have some questions which are not in the guide book but of the same type and standard.

# INDIA SPELLING BEE 2018



## OPTIONS AS PER CHOICE

- **LOCATION** : You can select the area anywhere in India as per your requirement – any state, any city, any town
- **SCHOOL** : Select the type and category of schools
- **NUMBERS** : Decide the number of schools or number of students you want to engage in each location as per requirement / budget
- **TYPE** : Customised engagement options like Sampling, branding etc
- **CSR** : Help reach out to schools with underprivileged children to participate in a national level contest

## India Spelling Bee Guide Book

**GRADE 5**

(FOR CLASSES 8 & 9)

[www.indiaspellingbee.com](http://www.indiaspellingbee.com)



# INDIA SPELLING BEE

School level to National level

## 6.DIGITAL PRESENCE

Enormous opportunity to utilise sponsorship to drive digital campaigns and social media presence

## 4.STATE / REGIONAL

Visibility in State / region among large number of students.  
Opportunities for Press coverage

## 2.GUIDE BOOKS

Long lasting engagement and visibility ... subject to numbers of students



## 5.NATIONAL LEVEL

High visibility at National level.  
High opportunity for press coverage and media engagement

## 3.CSR

Contest sponsored and held in schools. Your own team can also be involved in the contest

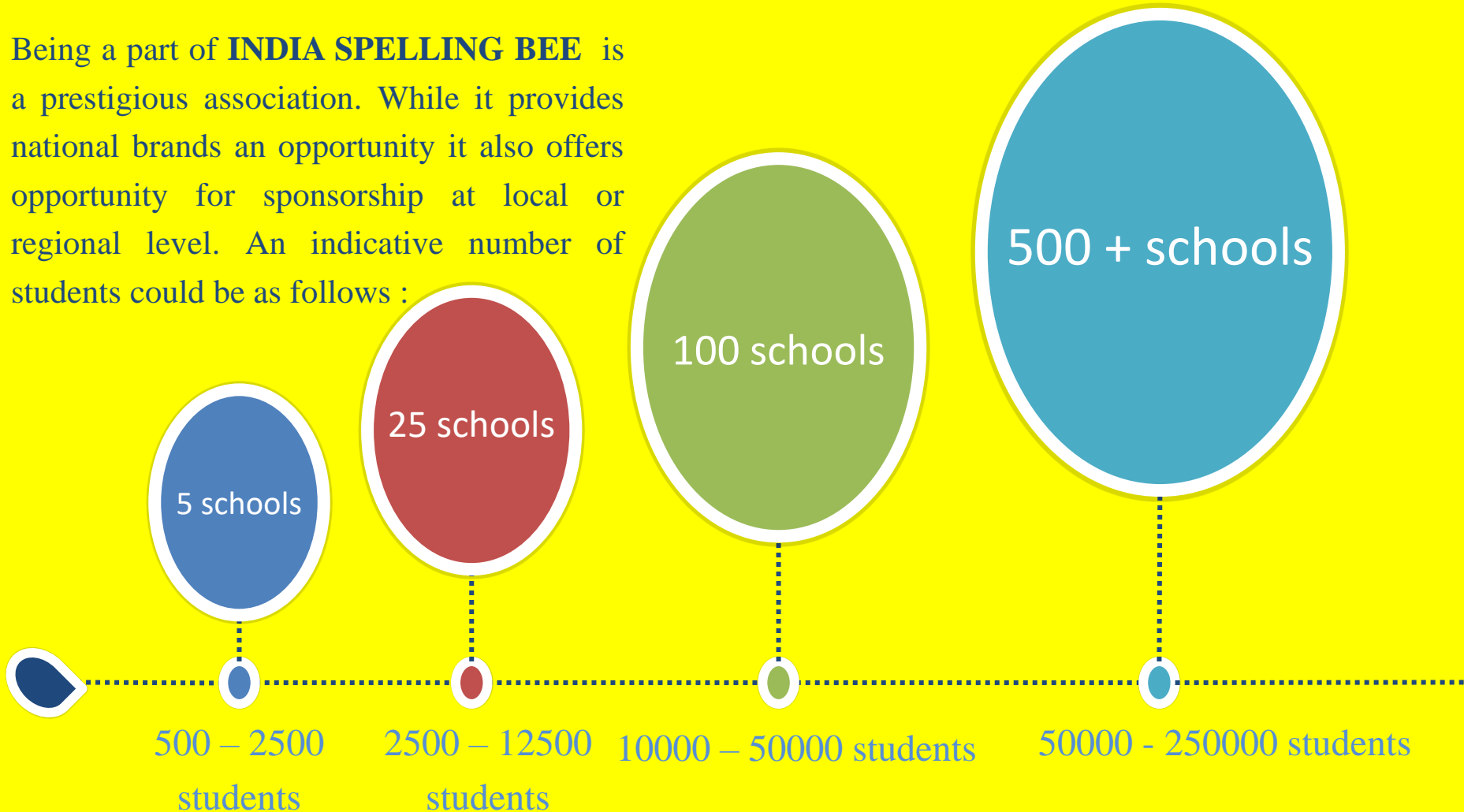
## 1.SCHOOL LEVEL

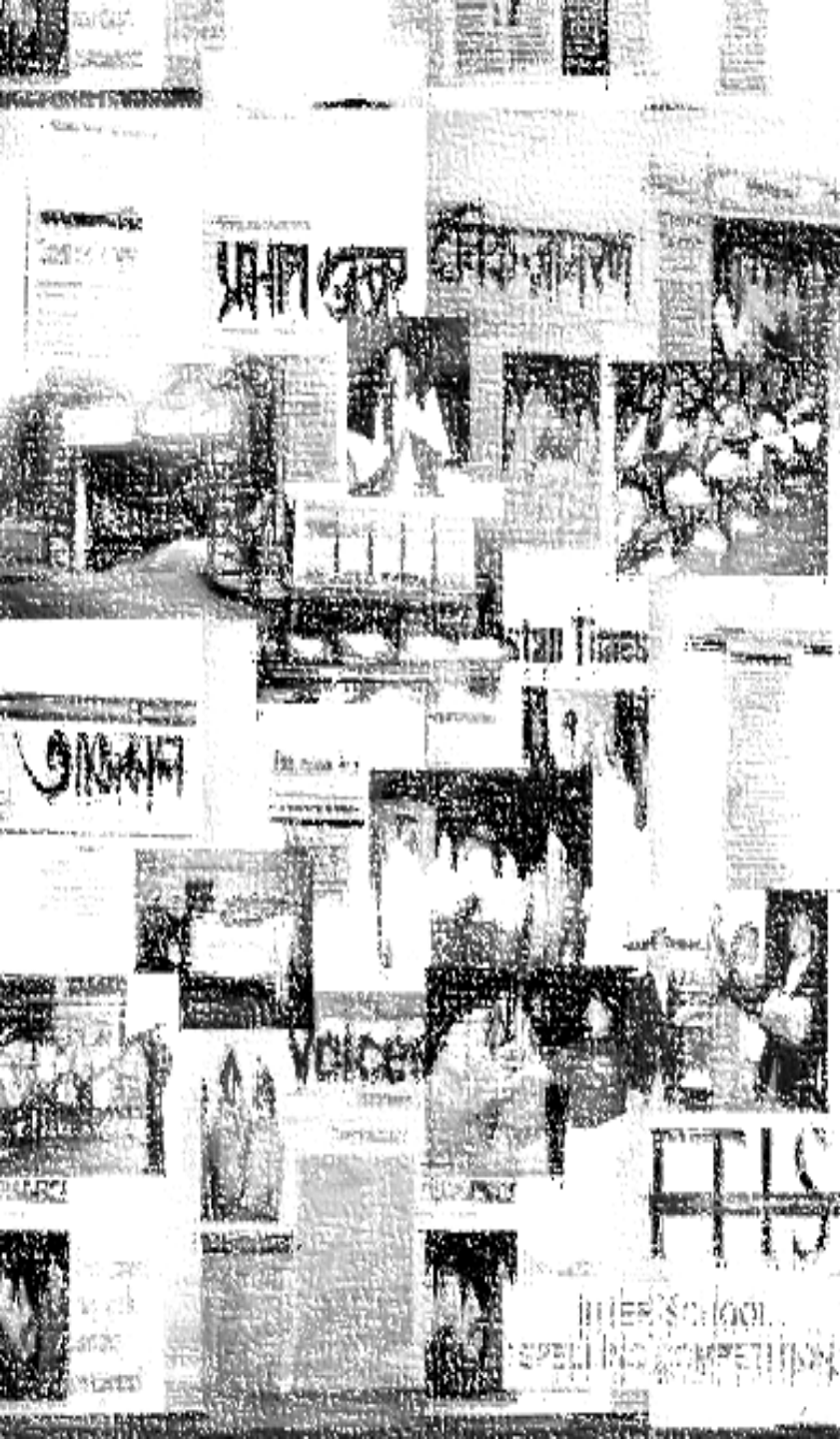
Branding at school level. Effective engagement of students, parents and schools



# SPONSORSHIP OPTIONS

Being a part of **INDIA SPELLING BEE** is a prestigious association. While it provides national brands an opportunity it also offers opportunity for sponsorship at local or regional level. An indicative number of students could be as follows :





# MEDIA COVERAGE IN PAST EVENTS

The spelling contests organised in the past have had very high visibility and coverage in all media - regional and national.

Each year, the local media of Bengaluru, Delhi, Mumbai, Jamshedpur, Chennai, West Bengal, Surat and Mumbai have covered it well.



### **KOLKATA**

Strand Road  
Kolkata- 700040

### **MUMBAI**

Chembur, Mumbai

### **CONTACT**

Ph: +91 33 4065 6102

Cell : 7003018023, 9830028118

### **Email:**

info.indiaspellingbee@gmail.com

URL: [www.indiaspellingbee.com](http://www.indiaspellingbee.com)

## **PAN INDIA CONTEST**

**# 16 States**

**# 42 Cities already touched**







# INDIA SPELLING BEE

*A National Spelling Bee*

FOR ALL SCHOOLS ACROSS INDIA

**DONOT MISS IT !!**